



BIG WEST CONFERENCE

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MemorialCare Named Presenting Sponsor Of 2018 Big West Basketball Tournament

IRVINE, CA – The Big West Conference announced today that it has secured Southern California-based MemorialCare to serve as presenting sponsor of the 2018 Big West Basketball Tournament. In addition, the Big West also welcomes Amtrak Pacific Surfliner as a premier partner at the conference's signature annual event.

The 2018 Big West Basketball Tournament presented by MemorialCare will be played March 8-10 at Honda Center in Anaheim. Learfield, rights partner of the conference, secured the deal through its Big West Sports Properties team.

"The addition of MemorialCare as presenting sponsor is an exciting addition to the 43rd annual Big West Basketball Tournament," said Big West Commissioner Dennis Farrell. "We look forward to cultivating this new relationship."

"MemorialCare is thrilled to be the exclusive healthcare partner and title sponsor of the 2018 Big West Basketball Tournament. The level of play and quality of competition continues to impress year after year. We wish all collegiate athletes participating in the tournament the best of luck!" said Jeffrey Lai, MD, primary care sports medicine specialist, MemorialCare Medical Group.

As the presenting sponsor, MemorialCare will receive prominent exposure at Honda Center in the tournament's eighth consecutive year in the building. All 10 men's and women's games will be televised or streamed to a national audience via ESPN, FOX Prime Ticket and WatchESPN.

Amtrak® Pacific Surfliner® entered into partnership with the Big West to promote taking the train to top destinations along the Pacific Surfliner route, which serves San Diego, Orange County, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo. While onboard, passengers can enjoy spectacular coastal views, stay connected with power outlets and free Wi-Fi, and visit the Café car for a selection of fresh food, cocktails, wine and craft beer.

Throughout the year, fans can take advantage of special savings through the California Everyday Discounts program including a 15% student discount with promo code **V353**. Students ages 13-25 with a valid student ID are eligible for 15% off the regular adult fare with promo code **V353**. Visit pacificsurfliner.com/discounts for complete offer details.

"Fans will certainly have some outstanding basketball to watch in Anaheim, and we couldn't be more pleased to welcome MemorialCare and Amtrak Pacific Surfliner as brand-new partners to the Big West Conference," said Tony Soares, director for Learfield's Big West Sports Properties.

ABOUT MEMORIALCARE

MemorialCare is a nonprofit integrated healthcare delivery system that includes leading hospitals – Long Beach Medical Center, Miller Children's & Women's Hospital Long Beach, Community Medical Center Long Beach, Orange Coast Medical Center, and Saddleback Medical Center; award-winning medical groups – MemorialCare Medical Group and Greater Newport Physicians; Seaside Health Plan; and convenient outpatient health centers, imaging centers, breast centers, surgical centers, and dialysis centers throughout Orange and Los Angeles Counties.

ABOUT AMTRAK® PACIFIC SURFLINER®

The Amtrak Pacific Surfliner travels along a 351-mile coastal rail route through San Diego, Orange, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo counties. To learn more, visit <http://www.pacificsurfliner.com>.

ABOUT BIG WEST CONFERENCE

The Big West Conference is a member of NCAA Division I and includes California Polytechnic State University, San Luis Obispo; Cal State University, Fullerton; California State University, Northridge; Long Beach State University; University of California, Davis; University of California, Irvine; University of California, UC Riverside; University of California, Santa Barbara; and the University of Hawai'i, Manoa.